PNFPG MEMBERSHIP MEETING

November 5, 2016

Pillar Rock Grill, Moses Lake

Meeting called to order: 4:13pm

Attendees: Ben & Holly Finnoe, Susie Sabatini, Linda Stevenson, Kim Anderson, Eric Watness, Kristen Thompson, Stacy MacGregor, Michelle Eames, Margaret Eames, Shelly Winona, Kylie Torrey, Kathy Wardenaar, Sherrie Dayton

Round table introductions

OLD BUSINESS

Linda read the minutes from the Spring mtg. **Holly made the motion to accept, all approved.**

* Albany Expo: Eric went, had good time. Horses got lots of attention. Lot of Fjord owners in the area who aren’t club members as well as people who have never seen Fjords. Helps to have a presence there with people to explain. Need to keep a horse out to touch. Need unified stall presence with stall curtains maybe. We have a video and fliers. Coloring pages disappear quick. Newsletter available might be good. He brought NFHR Herald and they disappeared fast. Their demonstration was not as well presented for lack of a leader/organizer . Need to make sure someone is always at the table who has knowledge-need a schedule.
* Syttende Mai Parade: Kristen Thompson and Eric Watness and others were there. Had 4 horses in the parade presented nicely. Karl did a good job of promoting the breed in the morning. Horses are a huge draw for people to come and touch. Lots of commotion, flags, loud noises but horses did well. Need side walkers to keep kids from running in front of horses.
* Evergreen State Fair: no one present attended. Rory took over organization. PNFPG had more horses than usual, mostly because Ann Skoog brought her horses (she is also the person who sings the opening songs). Fjords are the fillers for the draft show. Draft horse numbers are way down. Eric is a member of the organization. Fjords also do some log pulling as a filler.
* Sandpoint Show Recap: successful show. Had 38 horses and some new people. We had locals who came to watch, including a couple who flew in from Florida and helped out. Classes flowed smoothly and most classes had a good turnout. People loved the venue. Trail classes were full and the permanent course meant we could run trail simultaneously. We made $2700 profit. $1100 from the auction, $1600 from classes & sponsorships. Had many new participants. Having the show before school started really helped with participation and we had 16 kid participants. Sandpoint offers us room to grow and room to bring an audience. Only scratched 1 class and combined 1 jr with 1 novice class. Trains were noisy sometimes but there was plenty of shade, room to warm up, room for plenty of vehicles and trailers.
* NFHR Forum: Eric Watness described the forum. He needs at least 60 people to register for the event to pay for itself. Registration is $150 and the event will be held at the Nordic Heritage Museum. NFHR Foundation (separate entity) committed $2050 to cover rental of the museum. Still working on catering for Saturday meals and evening banquet. Details about the event are on the NFHR.com website.

Eric needs help and support:

* + Maybe a local person to put together a silent auction during the event. Kristen Thompson volunteered
  + Needs funds to cover airfare, lodging, $500 fee for the two presenters
  + Is housing them at a B&B (getting a discount)
  + There is an option on the NFHR membership form to donate to the forum
  + PNFPG has already agreed to donate $500. Is asking for another $500-will table that until we get to new business
  + Needs volunteers during the days for setup, cleanup of meals, transportation to the different sites. May try to get a van
  + Confirmed PNFPG is the host but is not financially responsible. NFHR is also not the underwriter. Event needs to pay for itself. Eric thinks he has it budgeted to pay for itself if he gets the registrations but there is no fall back to cover losses if he doesn’t get the 60 registrations
  + Needs to do a lot of advertising on Facebook-PNFPG can advertise on its FB page
  + Would like to see a PNFPG presence
* Ben & Holly were able to find a used trailer this year to house the PNFPG show equipment for $1800 which was substantially less than the clubs budget authorization of $2500. The trailer was used at the show and worked great. It just needs to have the roof vent replaced but they have a tarp covering it for now.

**\*Ben proposed that the club chairman be responsible for storing the trailer and making arrangements to get it to the show** **and all agreed** , no vote necessary.

OFFICERS REPORTS

* Chairman: saw lots of excitement with the club at the show. Lots of kids involved. Great camaraderie. The purposes of the show as Ben sees it is to compete, present horses to the public, meet new people and members, spend time with friends. No politics in our show, lots of cheering and helping each other. He thinks the future is bright and member numbers are coming up.
* Vice Chair: not present, no report although Barb said she was unable to get anyone to volunteer to run for the Chairman position.
* Secretary:

Linda quoted prices for new member items:

1. Decals ordered or created online: best price is Carstickers.com 4.7X3.9” (most popular size) oval decal $48.00/50 (@.96 cents ea) or $80.00/100 (@.80 cents ea)
2. Magnets/buttons can be made with the button maker that the PNFPG owns and Ron & Sherrie Dayton can make them. Cost for parts and pieces (includes magnets or pins, buttons, plastic cover, design) $36.95/50 or $56.95/100 plus the cost of printing the design sheets from their printer

Of course there would be mailing charges too.

-Sherrie passed around sample button magnets.

-Ben likes decals, also good for advertising. Might also be nice to do the magnets or pins. Holly thinks people would be most likely to use a sticker. Sherrie said NFHR members get a new sticker every year.

-Sherrie recommended sending the new members a current member list so they can see if members live nearby.

-Can send recent flier to new members.

- Members suggested having pins/magnets available at the shows and all agreed.

**-Holly made a motion to send every member a decal when they renew, Michelle second it. Motion approved.** Decal will be changed each year**.**

*Results: New member package will be: decal, PNFPG flier, member address list*

*Renewed member package will be: decal, member address list*

* Weight pull sled: needs to find a new home. Is currently at the Stevenson ranch. No one at the meeting wanted it. Eric will talk to the WA draft horse club to see if any of their members want it for the cost of any donation to the club. Linda can check with any local draft horse owners and/or put an ad in Craigslist. Can sell it or accept a donation. **Holly made a motion that Linda attempts to find a new home for it. Motion carried**
* Treasurer: Income: $11,999.22

Expenses: $12,426.41

Ending balance: $9979.12

Expenses for the fall newsletter have not yet been submitted but they will be substantially less than usual as Holly compiled and printed the newsletter from home)

**- Linda made a motion to accept the report, Holly second, motion carried**

* Promotions: No report.

NEW BUSINESS:

* Promotion position may not be needed or could be simplified to just creating a new PNFPG promotional brochure every couple of years. **Kim Anderson volunteered to be the promotions person.** 
  + Ben suggested approving a promotional budget for 2017 to get some new items:
    - Buttons/magnets would be great for the booths
    - Need new banner
    - Stall curtains and swags would really make the club booth and stall area stand out. Kim volunteered to make curtains and will do research and put together numbers, send it to the board for approval or denial re curtains
    - We have several quilters and sewers in the club who could quilt stall swags
    - Would like to have PNFPG logo or other on curtains and use them for photo back drop
    - **Kim made a motion to budget $750 for booth décor plus $250 for brochures. Second by Michelle, motion carried** She expects to be able to do it for much less.

ELECTIONS:

**Ben has conceded to run for another term as chairman since no other volunteer could be found.**

**Sherrie has conceded to run for another term as treasurer**

**Kim Anderson has offered to run for Promotions**

**Kristen Thompson volunteered to be newsletter editor**. Newsletter now consists of 3 fliers and the fall newsletter.

**All volunteers voted in unanimously**

2017 HORSE SHOW:

* if we use Sandpoint fairgrounds, have to stick to the last weekend in August 25,26,27, 2017 until another weekend opens up for us. **Susie made a motion to notify the fairgrounds that we officially accept these dates, second by Sherrie, motion carried**

The following positions already have volunteers:

* show chair: Sherrie & Linda
* show secretary: Holly Finnoe
* photographer: Sue Wilson
* food vendor: Edelwagen, Kati Powell (need to officially book them)
* committee members: Shirley Anderson, Susie Sabatini, Shelly Winona, Stacy MacGregor, possibly Gretchen Payne

OTHER 2017 EVENTS

1. Ben suggested members plan other activities in different areas for members and possibly open to the public because the club is spread out. Some types of activities suggested were playdays, clinics, derby, trail rides. Discussion and sharing of ideas followed. We have to tell the insurance company what days to cover us.

* Kathy Wardenaar offered to hold a mini clinic and fun trail course at her place in July in Princeton, Idaho
* Kim will try to coordinate something like a fun day in Tri-Cities area to co-inside with the spring meeting on the 1st weekend in May
* May 17 Syttende Mai parade, Ballard WA
* Linda, Susie, Holly – may organize a derby in Athol
* Eric will talk to Kelly Munroe re a clinic or some kind of event at her place
* Holly will see if Mandy wants to organize something with members in southern Idaho.

1. Albany, OR: should we do it again? Holly thinks it’s probably the best exposure we get for the fjord. The club should only pay for the Club promotion stall. Those who had been there thought it was fabulous as there are thousands of people there. Dates are March 24-26**. Holly made a motion to approve funds for registration fees for NW Horse Expo provided someone steps forward to organize it. Motion passed but no specific amount was named**
2. NFHR FORUM: **Sherrie made a motion that we donate $500 in addition to the $500 we already approved. Motion carried.** Check for $1000 was provided to Eric Watness at the meeting

Also NFHR is re-evaluating the evaluation program. Need to train new evaluators.

The NFHR Herald has a new editor

Meeting adjourned: 7:40pm