PNFPG MEMBERSHIP MEETING

NOVEMBER 7, 2015

COUNTRY GENTLEMENS RESTAURANT

KENNEWICK, WA

ATTENDEES:

Michelle Noonan Karl & Jerry Froelich

Sherrie Dayton Eric Watness

Linda Stevenson Gary, Rebecca, Lage Adams

Fred & Barb Lynch Ursula Jensen

Susie Sabatini Kristin Miller

Ben & Holly Finnoe Gretchen Payne

Racquel Gellner Kim Anderson

Meeting called to order 4:05

* Minutes of the Spring meeting read by Kim Anderson. After some discussion and clarification on a couple of points, Gary moved to accept the minutes as read, 2nd by Jerry and approved by membership

**OLD BUSINESS**

* STORAGE SHED: Sherrie had previously talked with someone from Lincoln County regarding the storage shed we left at the Libby showgrounds. At that time he might have had $500 to offer on the shed. She has not talked with him since the Spring Meeting. It is the consensus of the membership that the shed is probably a lost cause and if we can get anything for it, we should accept it. Barb moved to accept any bid or offer, 2nd by Jerry-motion passed. Sherrie will try to get this resolved a.s.a.p.
* DAVENPORT SHOW RECAP: We had good attendance with over 40 horses. The show went well but the facility is already too small. There were no stalls left and there was interference from people who showed up on Sunday to set up for the upcoming fair and drove their motor homes right through our staging area until we locked the east gate to block access. Financially the show was very successful, showing $3271.66 profit, $1700 of which was from the auction. We had new people showing which was great.
* OTHER: Evergreen State Fair in Snohomish had invited the fjords to their draft show. Eric and the Froelich’s attended with their horses as fillers at the show and were well received. They expect to be invited back in 2016

**OFFICER’S REPORTS**

* CHAIRMAN: Ben is excited about the show this year and is looking at 2016 for a year to encourage people we know with fjords to participate in the club and our activities, especially the show.
* VICE CHAIR: delivered by Susie on behalf of Mike. The one project that Michael had wanted to complete was compiling the job descriptions for all the officers. His time in office has expired but he is still willing to do it if the officers will each put something in writing. Motion made to have all current officers create a report on their responsibilities and processes and send them to Michael. 2nd by Karl, motion passed
* SECRETARY: Our Paypal account was having problems which Holly has fixed and she has been receiving email notifications of payments but Sherrie has not. Holly will meet Sherrie to show her how to access the Paypal account and make transfers into the club bank account. Sherrie will check the account every two weeks. Due to previous problems, some Paypal payments were reversed.

There is a problem with the record keeping process to provide officers and the treasurer with the most current member info and the type and duration of membership. Kristin pointed out that fiduciary responsibilities require that the same person cannot take in the money and write the checks so the treasurer and secretary positions cannot be combined so the secretary still needs to see and record the membership info and payments before passing them on to the treasurer. The secretary and treasurer will work to come up with a plan to simplify things and make sure that nothing is missed.

* TREASURER: Sherrie passed out P&L reports to all.

2015 Previous Account Balance: $9399.28

Income: $9755.97

Expenses: $7209.88

Net Income: $2546.09

2015 Current Account Balance: $11,945.37

Fred moved to accept the treasurer’s statement as presented, 2nd by Michelle, motion passed

* PROMOTIONS: Gary presented the following promotional opportunities:
* Oregon Horse Country directory which provides various listings and advertisement opportunities for a $100 membership.
* Northwest Horse Source – there is no charge to list our events on their calendar and Gary will do that

Jerry moved to pay the $100 to become a member, 2nd by Ursula, motion passed

* CONSTANT CONTACT: Susie advised that Constant Contact has only been able to reach 50% of our membership and the others either don’t receive it or don’t open it. Cost is $15/month but we can reach members more effectively via Facebook and email. Holly will check that there is a link to our PNFPG website on Facebook. Motion was presented to cancel Constant Contact; motion passed.
* NEWSLETTER: Gretchen appreciates the help from Kim and Barb both in encouraging people to send in articles and in packaging and mailing the newsletters. Everyone agreed that we would like to go back to using plastic sleeves for mailing. Barb will check on the cost and also whether it is more cost effective to have the printer provide sleeves, package, and mail them or to buy the sleeves and package and mail them ourselves.

**ELECTIONS**

Barb Lynch was elected as the new Vice Chair

Linda Stevenson was elected as the new Secretary

**NEW BUSINESS**

* **Newsletter:** There are not enough ads to support the newsletter. There are other ways of advertising that are more effective and cost efficient. There is always a need for articles. A list of 6 slots for each newsletter, prefilled by volunteers, was presented. Reminders will be sent to those people. This will be repeated for each issue. Commitments for the first slots were made by Holly, Karl, Jerry, Gale, Brian, Rebecca. Barb will send them reminder.
  + Motion was made by Michelle and 2nd by Sherrie to also remove classifieds from the website and add a farm listing on the website and in the newsletter. Motion passed
* **Family Fjord Award**: after much discussion it was agreed that, due to the nature and or value of the perpetual trophies for the Patty Peterson and Kelsey Cook memorial awards, the club would like to see the trophies returned to the families while still having the awards continue with different prizes that the winners can keep. Ursula will contact the Cook family and Sherrie will contact the Peterson family to explain our position and see if that is ok with them.
  + The 2015 Family Fjord Award was presented to the Finnoe family for their horse Dalig which was ridden and driven by Ashton, Virginia, and Ben.
  + The calculation of the points and evaluation of the rules for this award was a tedious task. Susie suggested a stipulation such as “the award cannot be won by the same family/horse combination two years in a row”. A motion was made and passed to review the conditions for the award and try to simplify it. Ursula, jerry and Michelle volunteered for this and will make their reports at the spring meeting.
* **Event List:** Gary presented several Horse Expo events in 2016 in three states and recommended we plan to attend the one in Albany, OR from March 18-20. Cost is $300 for the first 3 horses which includes stalls plus 1 booth. Additional horses are $50 up to six horses. Participants must participate in the parades and make a presentation with their fjords, man their booth the entire time and be with the horses to talk with visitors. A motion was passed that the club provide the event fees for members who would like to participate. Committee will consist of Gary, Holly & Kim who will choose from members who would like to participate and will put a program together. We will need more volunteers to help man the booth during presentations.
* **NFHR Forum**: NFHR has temporarily agreed to hold their 2017 forum in the Pacific Northwest and the PNFPG will host it. A motion was made and passed to create a committee to organize the location, date, time, and other details. Gretchen, Karl, Gary, Eric volunteered for the committee. The forum is primarily for education and marketing of the fjord
* **Fate of the Second Show:** Feedback to Gretchen re the failure of the Fun Fest was that people didn’t want to put out the expense for two shows. Suggestion was presented to see if a member would like to host a playday at their location or someplace like Farragut park where we can play games and have fun with our fjords and possibly combine it with the spring meeting. There was a lot of positive response for this. Gretchen volunteered to coordinate this.
* **Club Stuff in Storage**: Holly was not able to find a 7X14 trailer for $2500. Most of the club’s show paraphanalia is being stored at the Finnoe’s and it’s really in the way. We might be able to get rid of some of the items and reduce the trailer size to 7X12. Karl suggested we evaluate the long term ramifications of holding assets. Ben suggested we sell the sound system as we might not need it any more. Gretchen motioned that we authorize Ben & Holly to evaluate our stored items, identify those not needed and let the executive directors make the final decision to liquidate. The weight pull sled is currently stored at the Stevenson’s and also needs to be moved or sold.
* **Horseshow 2016**: a date of Aug 26-28 has opened up at the Sandpoint Fairgrounds. The facilities are the best of all the locations checked by the show team last year and it has everything we wanted. Unfortunately the dates conflict with the Evergreen Fair and several of our members may be unable to attend the show. Nevertheless the location is so good that the members passed the motion to accept the dates. Holly volunteered as show chair, Susie, Linda, and Sherrie volunteered to be on the committee. We need a show secretary. Kim volunteered to be the assistant show secretary.
* **Website Administration**:Gretchen would like to continue being the administrator. She will have to record the duties and processes and make sure other officers know the passwords
* **Membership List** & **Renewals:** Linda & Sherrie will work out a plan to keep streamline the membership renewal and member info record keeping
* **Meeting minutes from past years:** Gretchen and Kim will scan the minutes which are currently in a binder and store them on a thumb drive. Kim will send the thumb drive to Linda plus the minutes she has already entered on the computer.

Meeting adjourned 8:11pm